

# P R I M A G E N C Y Inc



In today's complex and continually evolving world of commercial insurance, mid to large sized independent agencies and brokerages struggle to maintain client relationships and predictable revenue growth while meeting the challenges of shifting hard and soft markets, volatile carrier relationships, and fierce competition

## **Commercial Insurance Practice Group**

*"Your Liquidity Lines Carrier"*

As your gateway to financial products and services, Primagency's Commercial Insurance Practice Group defines the critical path from insurance to corporate finance solutions. By facilitating "lines of liquidity," we provide our Origination Partners with innovative and customized solutions to your middle-market client's secured debt financing and restructuring needs, while adding significant value to your bottom line beyond the traditional insurance model.



We invite you to become an ***Origination Partner*** with Primagency, and as a integral part of the debt management process, you:

- ❑ Create new business opportunities and revenue channels
- ❑ Maximize, enhance and protect existing client relationships
- ❑ Strengthen your presence and reputation within your selected markets
- ❑ Fulfill expanding client needs beyond traditional means