

P R I M A G E N C Y Inc.



The Accounting Firm practice group at Primagency has been created to meet the unique needs of firms serving the middle market commercial client.

Accounting Firms *"your corporate finance department"*

As your company – and your industry – is being transformed by roll-ups, cross-selling, diversification and the need for new profit centers, you need an outsourcing solution that will help you add value to your client relationships, as well as provide you and your firm with an income participation option.



Through Primagency's Origination Partner Program, accounting firms can finally provide outsourced expertise to clients in need of creative financing alternatives.

P RIMAGENCY Inc.

Origination Partner Program benefits:

- 1) Create ancillary business and revenue streams
- 2) Maximize potential of existing client base
- 3) Keep clients satisfied and keep relationships protected
- 4) Strengthen reputation to attract new clients
- 5) Increase chances of successful deal